

Conference Schedule ●

First Half of the Day

Morning Agenda

8:00 AM - 9:00 AM

Networking #1

Registration & Breakfast

9:00 AM - 9:10 AM

Opening Speech

By high-level speaker.

9:10 AM - 9:30 AM

Keynote #1 | Reserved

Reserved – To Be Announced.

9:30 AM - 10:00 AM

Round Table #1 | The Cold Hard Truth of ICOs

Nothing ventured, nothing gained: ICO veterans reveal their roadmap to success. Full breakdown of key marketing, legal and development aspects critical to any ICO.

10:00 AM - 10:15 AM

Keynote #2 | Let's talk "Tokenomics"

Getting your tokenomics right: how to design them and why the token matters more than the money.

10:15 AM - 10:30 AM

Pitch Session #1

4 selected startups will pitch their own projects (3 min each) – TBA.

10:30 AM - 11:00 AM

Networking #2

Coffee Break & Networking Session

11:00 AM - 11:15 AM

Keynote #3 | Is blockchain business-friendly?

What's the business value of becoming blockchainable? Learn how the implementation of decentralized technology has increased efficiency, reduced risks and costs in multiple sectors.

11:15 AM - 11:35 AM

Round Table #2 | Smart Contracts, Traceability & Product Quality

Blockchain is being applied on supply chains. Tracking systems guarantee product quality, reduces costs and processing times, and gives legitimacy.

11:35 AM - 11:55 AM

Panel Debate #1 | Know your customer through blockchain.

Banks, commerce, and governments are adhering to Blockchain-KYC. This digital passport reduces costs, optimizes time and increases trust through the use of a 'trusted gatekeeper'.

11:55 AM - 12:15 PM

Round Table #3 | No more middle-man? The future of money.

Blockchain is revolutionizing the way payments are made. Our speakers will debate financial institutions' position worldwide on their position regarding the implementation of blockchain.

Second Half of the Day

Afternoon Agenda

12:15 PM - 12:30 PM

Pitch Session #2

4 selected startups will pitch their own projects (3 min each) – TBA.

12:30 PM - 2:00 PM

Networking #3

Lunch Break & Networking Session

2:00 PM - 2:10 PM

Keynote #4 | Beyond ICOs, real case scenarios.

From all ICOs and coins being launched, how many actually make it to the next stage? Learn which industries have accomplished this feat and made it to phase 2, from gaming, to health and real estate.

2:10 PM - 2:40 PM

Round Table #4 | Transformed Industries

Round table with industries that successfully implemented blockchain. 2 speakers from the gaming and cloud storage service sectors will talk about the challenges, the process and the benefits.

2:40 PM - 3:10 PM

Case Study #1 – Reserved

A special guest will share the benefits of applying blockchain in their industry.

3:10 PM - 3:25 PM

Pitch Session #3

4 selected startups will pitch their own projects (3 min each) – TBA.

3:25 PM - 4:10 PM

Networking #4

Coffee Break & Networking Session

4:10 PM - 4:25 PM

Keynote #5 | The future of blockchain, this is where Europe stands.

Crypto regulation, blockchain-based businesses and ICOs, where does Europe stand next to Asia and North America? Speakers from several sectors will talk about the future of blockchain.

4:25 PM - 4:55 PM

Panel Debate #2 | ICO Regulation in Europe

Our speakers will touch on regulation. Europe has two of the most crypto friendly countries, will others join?

4:55 PM - 5:25 PM

Round Table #5 | GDPR and blockchain, a paradox?

Blockchain-based digital identities are proving to be incompatible with GDPR compliance. Individual control over storage and use of personal data is challenged by the decentralizing aspect of blockchain.

5:25 PM - 6:00 PM

ICO Awards Ceremony & Closing Remarks

6:00 PM - 8:00PM

Networking #5

Champagne & Final Networking Session